#ScienceOfReading Campaign:
A Call to Action for Curriculum Publishers
and Professional Learning Providers

We call on curriculum publishers and professional learning providers to cease producing and promoting products that are not aligned with the Science of Reading.

Teachers are the chief architects of the instructional design in their classrooms and they deserve high-quality tools and resources to support that instruction. As teachers and administrators embrace the Science of Reading, they will demand and deserve curriculum resources and professional learning that align with the evidence base.

Currently, there are hundreds of publishers providing classroom materials for core instruction, supplemental instruction, and intervention. Educators also have a plethora of choices among professional learning providers. While publishers and professional learning providers may have succeeded in the past by aligning resources and services to older instructional practices that may be misleading and not connected to science and research, it’s now time to ensure that the publishing and professional learning industries begin reflecting and supporting the Science of Reading.

Below are four actions you can take to Bring the Science of Reading to Light:

- **Learn more** about the Science of Reading and how it can help more young people learn to read.
- **Examine the criteria currently being used** by your customers and potential customers to gauge curriculum and professional learning alignment to the Science of Reading. Ensure that your products align with these criteria.
- As revision cycles approach, **look at your products with a critical eye and eliminate** anything that does not align with the current body of evidence as identified in the Science of Reading.
- **Create focus groups** to inform your product development. Make sure these focus groups include a variety of stakeholders (teachers, administrators, parents, researchers) who are well-versed on the Science of Reading and can advise you on the creation of evidence-aligned, high-quality products.

The Reading League recognizes and appreciates your efforts to Bring the Science of Reading to Light.

The Science of Reading is for you.

To learn more, join us and become a member today.